

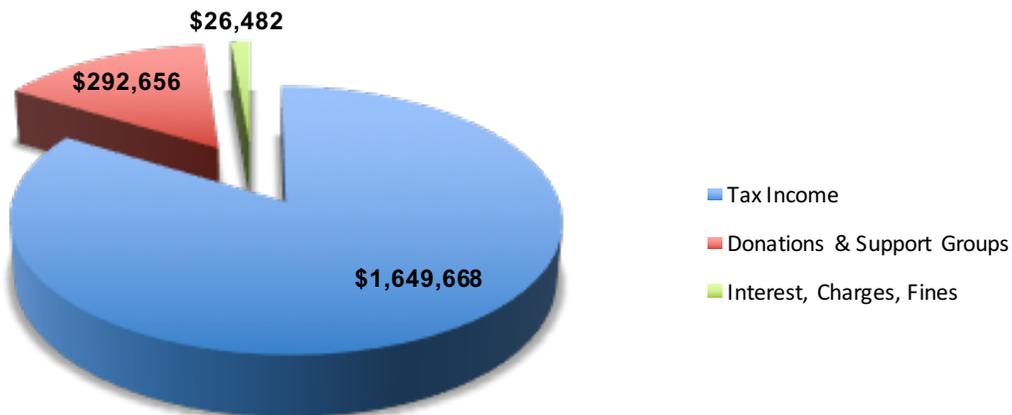
2016 Financial Report

EXPENDITURES



TOTAL EXPENDITURES \$1,659,446

REVENUE



TOTAL REVENUE \$1,968,806

2016 Library Use

Cardholders	11,439
Items Checked Out	251,196
Library Visits	173,068
Website Visits	183,565
Internet & Wireless Logins	86,482
Reference Requests	940
Programs Offered	613
Program Attendees	15,213
Volunteers	111
Volunteer Hours	3,064

2016 in Review

2016 marked Estes Valley Library's **Centennial Year**, a milestone that was commemorated by a full year of special programs and by the launch of several major initiatives.

Highlights in the Numbers:

Among the highlights of 2016 was growth in several key categories:

Donations & Support Groups revenue grew from \$163,961 to \$292,656, an increase of 78%, which was a major goal of the Centennial Year.

Cardholder counts grew from 10,670 to 11,439, up 7.2%

Items Checked Out grew from 208,792 to 251,196, up 20%

Website Visits grew from 165,861 to 183,565, up 10.6%

Internet & Wireless Logins grew from 63,855 to 86,482, up 35%.

In addition, patrons benefitted from significant growth in the Library collection through digital formats (see below).

Special Achievements of 2016

Digital Collection Grows to 300,000 Items:

The Estes Valley Library's print collection is approximately 40,000 items. That's significant, but thanks to digital, the Library has been able to multiply that collection sevenfold. It used to be that you'd have to live in downtown Denver or on a university campus to have access to a library of over 300,000 items. In 2016 and beyond, we can offer a "big city"-sized collection to the full benefit of our community, and without adding a single square foot to our building

Launch of the Welcome to the USA program:

Efforts in 2016 included the first information forum on citizenship classes. This set the stage for programs in 2017, including citizenship classes — and with these efforts, locals are already working through this process, as well as benefitting from English-language classes and other resources.

Early Literacy:

2016 saw the installation of the Storybook Trail at Stanley Park, uniting whimsical literacy experiences with outdoor family walks.

Health Literacy:

The library has been identified as a key player in community health, leading to our partnership in REACH (Rural Estes Alliance for Community Health). 2016 set the stage for a major effort to help residents understand and complete their advance directives forms through "What's Your Plan, Estes Park?"

Financial Literacy:

In 2016, Estes Valley Library took its successful curriculum statewide, serving as the hub for 16 Colorado libraries offering financial literacy resources to their communities.

Special Achievements of 2016 (continued)

Meeting and exceeding fundraising goals:

Library fundraising efforts are key in transforming our library from “good to great”, all without having to put a strain upon or repurpose limited tax revenues. Among the results: setting the stage for the Fall 2017 remodel of the second floor, creating a space that will effectively serve the community long into the future.

Community Art Tile Project:

The library showed its support for downtown art — and the downtown experience — by providing major support for the repairs and future new installations of these creative elements.

Fun and Whimsy:

The 2016 Library Centennial Hoedown marked a delightful community celebration on August 27. In addition to nurturing support for the library’s future, it was an historic night of celebrating the 100th birthday of an organization at the core of our community. Festivity and fun were also had at the 2016 Rodeo Parade, with the Library earning honors for its spirited participation.